

RESEARCH NEWS

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New president's spokesperson

Monika Landgraf is moving to Fraunhofer

From May 1, 2024, Monika Landgraf will head the Fraunhofer-Gesellschaft's Science Communications section, which comprises the Science Policy, Press and Media, Corporate Media, and Multimedia and Brand Communications departments. The journalism graduate will also take over as Fraunhofer press officer and report directly to Prof. Hanselka in her role as the president's spokesperson.

"The Fraunhofer-Gesellschaft's active internal and external communication endeavors are a central pillar of our success. These include open discussions with our employees, our industrial and research partners as well as stakeholders from the government and society as a whole," said Holger Hanselka, President of the Fraunhofer-Gesellschaft. "I am delighted that we have been able to recruit a proven expert in Monika Landgraf. Her experience and in-depth expertise will be a great contribution to the strategic development of Fraunhofer's communications. And this is of great importance for promoting Fraunhofer's contribution to the German and European economies as well as to society at large."

"I am looking forward to my tasks at Fraunhofer, where I will be supporting the president's strategy together with a dedicated communications team and promoting Fraunhofer's role and internationalization activities," said Monika Landgraf. "Communicating science and knowledge in a comprehensible way, however, is also essential for our democratic society, especially in times of fake news."

Monika Landgraf is moving from the Karlsruhe Institute of Technology (KIT) to Fraunhofer. As Chief Communication Officer and Head of Corporate Communications, she was responsible for internal and external communications at KIT and had been KIT's press officer since 2010. From 1992 to 2007, when she joined KIT, she worked as a radio consultant at the Bavarian regulatory authority for New Media, prior to this she was a freelance contributor at Bayerischer Rundfunk. Monika Landgraf has a degree in journalism from Ludwig-Maximilians-Universität in Munich. In 2014, she was named Research Spokesperson of the Year. She is also on numerous science communication committees and was a member of the board of the German national association of communications professionals in higher education for many years.

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Fig. 1 On May 1, 2024, **Monika Landgraf will take over as Head of Science Communications and press officer of the Fraunhofer-Gesellschaft.**

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