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Janis Eitner the new Head of Communications at Fraunhofer-Gesellschaft

Since October 1, 2017, Janis Eitner has been appointed Head of the Fraunhofer-Gesellschaft's Communications Department. Mr. Eitner is also the press spokesman and reports directly to the President of the Fraunhofer-Gesellschaft, Prof. Reimund Neugebauer.

Already since 2008, Janis Eitner has worked in various projects and leading positions for Fraunhofer research institutes in the field of communications, including the Fraunhofer Institute for Building Physics IBP, the Fraunhofer Building Innovation Alliance and the joint project "Clean Sky Joint Undertaking" of the Fraunhofer-Gesellschaft, the European Union and the aviation industry. Most recently, he was Press Officer and Head of strategic communications in the Communications Department, and already was temporarily in charge of the entire department since December last year.

Previously, Mr. Eitner collected profound communication and marketing expertise in various areas. After completing his traineeship at a national daily newspaper, he has been responsible for founding and managing his own communications agency with a broad range of clients and for taking on the leading spokesperson role of the Hamburg State Authority for Science and Research.

"With Janis Eitner, we are relying on an experienced communicator with many years of expertise and proven knowledge at the junctions between science, business and politics," explains Fraunhofer President Prof. Reimund Neugebauer, to whom Mr. Eitner reports directly. "Our common goal is now to further expand our role as an innovation driver with excellence in research and originality in the subjects in exchange with the public and the media."

In addition to internal and external communication, the Communication Department comprises the areas of brand communication, market communication, corporate publishing and international communication. "Fraunhofer stands for a modern, sustainable and future-oriented scientific communication," says Janis Eitner. "Especially today, values are a precious asset in communication. I look forward to the responsible task of working with my team to meet today's communicative challenges and continue to successfully develop the Fraunhofer brand."

Editorial Notes

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Janis Eitner, the new Head of the Communications Department at Fraunhofer.

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The **Fraunhofer-Gesellschaft** is the leading organization for applied research in Europe. Its research activities are conducted by 69 institutes and research units at locations throughout Germany. The Fraunhofer-Gesellschaft employs a staff of 24,500, who work with an annual research budget totaling 2.1 billion euros. Of this sum, 1.9 billion euros is generated through contract research. More than 70 percent of the Fraunhofer-Gesellschaft's contract research revenue is derived from contracts with industry and from publicly financed research projects. International collaborations with excellent research partners and innovative companies around the world ensure direct access to regions of the greatest importance to present and future scientific progress and economic development.