

# **GUIDING PRINCIPLES**



# MISSION

Applied research is the foundation of our organization. We partner with companies to transform original ideas into innovations that benefit society and strengthen both the German and the European economy.

Our employees shape the future – in ambitious positions at Fraunhofer or in other areas of science and business. Fraunhofer therefore places great importance on their professional and personal development.






# VISION

Fraunhofer is the international leader of applied research.

As an innovation driver, we lead strategic initiatives to master future challenges and thus achieve technological breakthroughs.





# PRINCIPLES

Through our research we contribute to the **sustainable development** of an ecologically sound environment, and an economically successful and socially balanced world. We are strongly committed to this responsibility.

We promote a well-balanced combination of **excellent research** and **application-oriented development**. This unique characteristic motivates us and achieves added value for our partners.

We understand our **clients** and know their challenges of tomorrow. Together we develop integrated solutions for their long-term success.

We cooperate with the **world's best** in science and business. This strengthens our own innovative capacity and that of the German and European economy.

We emphasize the **great variety** and **interdisciplinary cooperation** of our institutes. Faithful collaboration and team work promote synergies and enhance our performance.

Our success relies on the **knowledge** and **enthusiasm** of our employees for applied research. Fraunhofer offers its staff excellent work conditions paired with a high degree of autonomy.



