

# Research Program "Fraunhofer Attract"

Funding Guide

# Department P25 "Internal Research Programs"

Status: February 2023

This document is a translation of the original German version (Förderfibel Fraunhofer Attract). While every effort has been made to ensure the accuracy and completeness of the translation, please note that only the German original is binding.

Version	Change on	Page	Торіс
22_02_Funding Guide Fraunhofer Attract	02.02.2022		Complete revision, SIGMA replaced by SAP, departments renamed
23_02_Funding Guide Fraunhofer Attract	08.02.2023		Complete revision, departments renamed

The following abbreviations are used for departments at Headquarters of Fraunhofer-Gesellschaft:

- 1A Directorate "Transfer and Innovation Management"
- A22 Department "Patents"
- 1C Directorate "Human Resources and Corporate Culture"
- 1CU Section "HR Strategy and Corporate Culture"
- C1 Department "HR Management for Institute Directors and Upper Management"
- C13 Department "HR Development"
- C14 Department "HR People Management"
- C21 Department "Strategic Collaborations, International Shareholdings and Copyright"
- 2PV Section "Pre-Competitive Research and International Affairs"
- P20 Department "Institutional Funding and Research Investments"
- P21 Department "Research Coordination Production, Light and Surfaces, Innovation"
- P25 Department "Internal Research Programs"

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## An overview of Attract

1

Target group	<ul> <li>Excellent scientists in postdoctoral career phase or equivalent</li> <li>Application-oriented researchers from industry and business</li> </ul>		
Project idea	Funding is allocated to creative project ideas that show a high de- gree of innovation, outstanding exploitation potential and a perfect fit with institute strategy.		
Application	Collaborative application by an external scientist together with a Fraunhofer Institute		
Submission	Using the SAP-template and submit the max. 30 pages application in PDF format by the respective application deadline		
Duration of funding	5 years (3+2)		
Volume of funding	Max. € 2.5 million		
Finance	50/50 funding: 50% Fraunhofer Institute and 50% Headquarters		
Call for pro- posals	Twice per year For details of deadlines, see http://s.fhg.de/attract-en		
Process	Two-stage competitive application process		
Evaluation Committee	Internal Evaluation Committee		
Evaluation Committee members	<ul> <li>Chair</li> <li>Elisabeth Ewen, Member of the Executive Board; Human Resources, Corporate Culture and Legal Affairs VC</li> <li>Members</li> <li>Prof. Dr. Alexander Böker, Institute Director Fraunhofer IAP</li> <li>Dr. Ramona Eberhardt, Deputy Director Fraunhofer IOF, representative of the research fellows on the Scientific and Technical Council of the Fraunhofer-Gesellschaft</li> <li>Michael Edelwirth, Head of Department "Internal Research Programs", Fraunhofer Headquarters</li> <li>Ingeborg Fiegel-Kölblin, Head of Section 1CU "HR Strategy and Corporate Culture", Fraunhofer Headquarters</li> <li>Dr. Birgit Geier, Head of Department "Research Coordination" P21, Fraunhofer Headquarters</li> <li>Prof. Dr. Sophie Hippmann, Head of Directorate 1A "Transfer and Innovation Management", Fraunhofer Headquarters</li> <li>Prof. Dr. Christoph Kutter, Director Fraunhofer EMFT</li> </ul>		
Evaluation de- cision	Binding notification of the decision immediately following the meeting of the Evaluation Committee		

# 1.1 Objectives of the "Fraunhofer Attract" program

The research funding program Fraunhofer Attract offers outstanding external scientists the opportunity to develop their ideas in a close-to-market environment oriented towards practical application at the interface between industry and science.

The Fraunhofer-Gesellschaft pursues the following objectives through the Attract program:

# • Systematic recruitment and promotion of excellent scientists with innovative ideas

There is outstanding talent in the field of fundamental research and industry whose research work produces results and ideas with transfer potential. These ideas are frequently not developed far enough to be able to be marketed on an application-oriented basis or made available to companies for further exploitation via a licensing arrangement. At the same time, the home institutions of these researchers do not always provide the necessary environment to enable these ideas to be developed in a way that is geared towards practical application. Fraunhofer is able to offer a professional setting for practically oriented research and therefore invites the finest minds to implement their concepts under the umbrella of the Fraunhofer-Gesellschaft.

#### • Qualification for leadership positions

By directing their own research group with responsibility for personnel and budget and undergoing an individual advanced training program, scientists are able to qualify to take on leadership positions in applied research, at universities or in industry.

#### • Establishment of new competencies and business areas

Scientists' skills and expertise provide an ideal supplement to the portfolio of the relevant Fraunhofer Institute, introducing fresh know-how. The newly established groups are integrated closely in a Fraunhofer Institute and provided with excellent working conditions in ideally equipped Fraunhofer laboratories. The new group managers and the Fraunhofer Institute itself are offered the opportunity to establish a new R&D segment at the institute beyond the term of the project and tap into new business areas.

• Preservation and further enhancement of Fraunhofer's appeal as an industrial innovation driver

Project outcomes should be of economic interest to companies based on their degree of innovation. Follow-up projects after the project term or licensing of the results are to result in the permanent, ongoing existence of the research group, which is why the aim is to establish a solid IP basis during the funding phase. In the long term it would also be possible to create a spin-off and transfer the research group to an industrial enterprise.

1.2

# Criteria for participation

	The funding program Fraunhofer Attract is aimed at external scientists who may not be employed by Fraunhofer-Gesellschaft at the time of application. Employment with Fraunhofer-Gesellschaft further in the past is not essentially a problem. In this case we would ask you to check with Program Management in advance (see section 0). The At- tract groups are integrated thematically, organizationally and geographically in the rele- vant Fraunhofer Institute or independent institution (hereinafter referred to simply as "institute" for the sake of better readability), which is why joint application with the In- stitute Director is a fundamental prerequisite.
	For this reason, candidates who do not have existing contacts with a Fraunhofer Insti- tute must identify potential institutes prior to submitting an application and clarify the potential available for collaboration and support. In this case it is advisable to contact such institutes directly at operational level. The project objectives of the group under application should match the areas of expertise of the institute in question and fit in di- rectly with the institute's strategy. The work done at a Fraunhofer Institute is complex; due to its multi-faceted orientation it is sometimes difficult to communicate from a dis- tance. It is therefore recommended that institutes and candidates interested in collabo- rating should invest several days (including guest research visits if necessary) in jointly preparing the application and getting to know each other.
Criteria for participation candidates	The target groups are primarily:
candidates	<ul> <li>Excellent scientists with innovative ideas (at least at doctoral level or equivalent, additional postdoc experience recommended)</li> <li>Application-oriented researchers from industry and business</li> <li>Researchers with entrepreneurial ambitions</li> </ul>
	Ideally, candidates should not only have a particularly marked interest in research but also possess classic leadership and management skills, since a major focus is on tasks in the areas of business administration, personnel management, acquisition and market- ing. The ultimate goal of the funding program is for the group manager to successfully turn the original idea into a marketable R&D product. For this reason, personality and excellence of the candidates are key criteria for the funding decision, as well as scien- tific quality, degree of innovation, the creativity of the project idea and the strategic fit.
Criteria for participation Institute	Every institute may submit one application under the Attract program in each round of applications. There is no limit to the number of current Attract groups per institute. Institutes, facilities, project groups or other units that are new to the Fraunhofer-Gesell-schaft and therefore potentially receive start-up funding should contact the Attract Program Management (P25), Ms. Krug (P20) or the respective Research Coordination (P21) prior to submitting an application so as to clarify whether they are eligible to receive funding through the Attract program as part of Fraunhofer's internal programs. Foreign Fraunhofer affiliated partners (and their centers) are not eligible to apply for funding under the Attract program.
50/50 funding	The <b>maximum funding amount</b> is € 2.5 million over 5 years per group (excluding depreciation). This covers the costs of the group manager plus 3-4 new employees (with employment contracts usually limited to the duration of the project), e.g. a postdoc position, doctoral students and/or technical assistants, as well as any necessary investments. The Fraunhofer-Gesellschaft and the respective Fraunhofer Institute share the funding amount to finance the group (" <b>50/50 funding</b> ", i.e. 50% Fraunhofer Head-quarters and 50% Fraunhofer Institute). The maximum funding amount does not have

to be fully utilized; applications can remain below the maximum amount. Detailed information is provided in the section 5 Finance.

### 1.3 Protagonists

Various protagonists are involved in the internal processes and organizational procedures of the program – from the call for proposals and funding decision through to project monitoring, quality assurance and project evaluation in relation to the "critical milestone" and project completion. Their roles are briefly described below.

### 1.3.1 Program Management

The Executive Board of the Fraunhofer-Gesellschaft has commissioned Department P25 Internal Research Programs at Headquarters to manage the funding program. P25 is responsible for organizing the funding procedure, advising applicants, providing technical support for the projects, monitoring the achievement of objectives (technical and administrative), program continuation, and both internal and external information management.

Program Management contact:

Dr. Markus Motz-Edel, Fraunhofer Headquarters, Department P25 2089/1205-1224; markus.motz-edel@zv.fraunhofer.de

Contact for administrative matters:

Mlena Abrasheva, Fraunhofer Headquarters, Department P25 28 089/1205-8348; milena.abrasheva@zv.fraunhofer.de

### **1.3.2** Evaluation Committee

The Fraunhofer Attract Evaluation Committee arrives at the funding decision based on the project applications and the presentations by the candidates in person. During and after completion of the projects, P25 keeps the committee informed of project progress and the results achieved.

Members of the Fraunhofer Attract Evaluation Committee:

- Prof. Dr. Alexander Böker, Institute Director Fraunhofer IAP
- Dr. Ramona Eberhardt, Deputy Director Fraunhofer IOF, representative of the research fellows on the Scientific and Technical Council of the Fraunhofer-Gesellschaft
- Michael Edelwirth, Head of Department "Internal Research Programs", Fraunhofer Headquarters
- Elisabeth Ewen, Member of the Executive Board; Human Resources, Corporate Culture and Legal Affairs VC; Chair of the Evaluation Committee
- Ingeborg Fiegel-Kölblin, Head of Section 1CU "HR Strategy and Corporate Culture", Fraunhofer Headquarters
- Dr. Birgit Geier, Head of Department "Research Coordination" P21, Fraunhofer Headquarters
- Prof. Dr. Sophie Hippmann, Head of Directorate 1A "Transfer and Innovation Management", Fraunhofer Headquarters
- Prof. Dr. Christoph Kutter, Director Fraunhofer EMFT

An overview of Attract

#### 1.3.3 Personnel development

One of the aims of the Attract program is to promote the development of scientists into leaders for applied research, university careers or business. This is done by having them take over leadership of their own research group complete with personnel and budget responsibility, backed up by qualification measures based on an individual advanced training schedule.

This schedule is set out based on discussion between the Attract group manager and Program Management regarding the establishment and development of the competencies that are important to the success of the Attract project. The institute's HR development provides support in this process, helping to compile individually tailored advanced training schedules both for the Attract group manager and the associated team. The costs of the advanced training courses are to be paid for out of the Attract funding budget.

#### *Contact for HR development:*

#### 1.3.4 Candidate / later project manager

The application for an Attract group is submitted jointly by the candidate and the Director of a Fraunhofer Institute. During the application phase, the candidate and the Institute Director of the applying institute are responsible for submitting the project application and coordinating with Program Management.

The Attract group manager is responsible for managing the project and reporting on a regular basis to P25 during the project term. All obligations and powers are set out in the funding notification.

#### 1.3.5 Fraunhofer Institute

The applying institute has a major strategic interest in establishing the Attract group's field of activity at the institute. It therefore participates in funding the group, providing it with the infrastructure necessary to achieve project objectives and offering its general support and network.

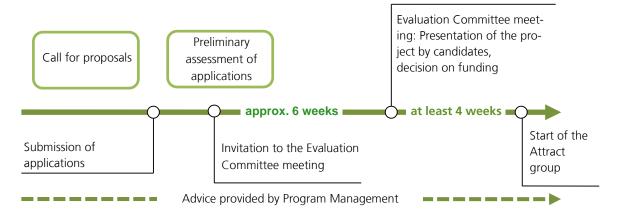
The Institute Director (or a duly authorized representative) supports the candidate's participation in the call for proposals and is available as a contact at the institute. In particular, this includes participation in preparing a detailed project proposal, referral to the management committee of the institute ("ILA") of the plans relating to the Attract group or project idea, and support for the candidate in the event of questions or problems relating to the application.

SAP The Attract group's **project costing and accounting** are carried out in SAP, see section 5 Finance, by the administration of the participating institute. Support at Fraunhofer Headquarters is provided by Milena Abrasheva (Department P25, see section 1.3.1 for contact details).

There are **two calls for proposals** every year. The deadlines for submitting project proposals are published together with the dates of the Evaluation Committee meetings on the Fraunhofer-Gesellschaft intranet<sup>1</sup> and web pages<sup>2</sup>. Candidates submit a complete project proposal together with the Institute Director in time to meet the deadline. The funding decision is made approximately eight weeks after the deadline.

### 2.1 Process

P25 is available to candidates and institutes in an advisory capacity throughout the entire selection process. In particular, an in-depth personal consultation is offered at Fraunhofer Headquarters (see section 0 for contact details). The application procedure is described in Figure 1.



#### Figure 1 Timing of the application procedure

After receipt of the applications, a **preliminary assessment** of the applications is carried out by P21, C13, P25 and the relevant Research Coordination. This provides the basis for a decision on which candidates are to be invited to the Evaluation Committee meeting. This decision is made approximately two weeks after the submission of the applications and is then communicated immediately to the Institute Directors of the applying institutes.

The final **funding decision** is made by the Fraunhofer Attract Evaluation Committee Funding decision based on the project applications and the presentations given by the candidates at the Evaluation Committee meeting. P25 informs the Institute Directors of the applying in-

<sup>1</sup> Fraunhofer-Intranet > Forschungs- und Projektarbeit > Interne Förderprogramme > Interne Forschungsprogramme > Attract

<sup>2</sup> http://s.fhg.de/attract-en

Fraunhofer

Application procedure

Dates

stitutes in writing of the results of the evaluation immediately after the funding decision has been made. Positively evaluated applications can begin with the project initiation phase as described in section 3.1.

# 2.2

## Project application

The project application must meet the following requirements:

- Use of the Word template (available on the Fraunhofer-Gesellschaft intranet<sup>1</sup> and web pages<sup>2</sup>)
- Length: main section of no more than 30 pages (sections 1 to 4) plus appendix
- Binding indication of the planned start date
- A binding, compelling cover letter or letter of recommendation from the Institute Director
- Further references recommended
- Using the SAP-template and submit the max. 30 pages application in PDF format

### 2.3 Evaluation criteria

Project proposals are evaluated with regard to the **project idea** and the **excellence of the candidates**. These two aspects are given equal weighting in the overall evaluation.

The following matrix provides the framework for the evaluation of project proposals. The questions listed serve as a guideline for the application and should be answered carefully and compellingly, in both the application and, where relevant, the presentation.

	Excellence How outstanding is the approach of the project? Are the protagonists within Fraun-	Fulfillment of program objectives How well does the project fit into the specific program and its strategic objectives? Is it true to say that the	Implementation What level of quality and effi- ciency is reflected in the planned implementation? Are the competencies plausi-
Protagonists / consortium	hofer the <b>best/most suitable indi-</b> viduals to implement the project and achieve the objectives (compet- itiveness and network)? Are Fraunhofer's strengths put to optimum use (consortium has <b>suit-</b> <b>able and complementary com-</b> <b>petencies</b> as well as synergy po- tential)? Do the protagonists possess the <b>ap-</b> <b>propriate social skills</b> required for project implementation? Are the <b>project manager and</b> <b>business developer</b> suited to their specific roles? Are project manager / business de- veloper able to demonstrate the <b>relevant background and pro-</b> <b>fessional achievements</b> appropriate to their role?	<pre>project objectives do not conflict with existing competencies of other institutes? Is it only possible to attract the project manager through the program? Do the ideas and compe- tencies of the external ap- plicant and the R&amp;D con- tent of the project fit in well with the corresponding Fraunhofer Institute and ef- fectively complement its ex- pertise?</pre>	<ul> <li>bly presented?</li> <li>Is the process model appropriate (management plan, waterfall, scrum, etc.)?</li> <li>Does the distribution of work packages adequately reflect the competencies?</li> <li>Are the resources appropriately distributed?</li> <li>Are good scientific practice and corporate governance ensured?</li> </ul>

	<b>E</b> ventlance	Fulfillment of museum at	Inculancentetier
	<b>Excellence</b> How outstanding is the approach of the project?	Fulfillment of program objec- tives How well does the project fit into the specific program and its stra- tegic objectives?	<b>Implementation</b> What level of quality and efficiency is reflected in the planned implementation?
	To what extent does the project reflect a <b>high sci-</b> <b>entific standard</b> and <b>ex-</b> <b>cellent R&amp;D depth</b> ?	Is the project <b>compatible with</b> <b>the TRL target range</b> of the pro- gram?	Has the state of the art in sci- ence and technology been comprehensively presented?
	Does the approach possess unique scientific and technological potential?	Does <b>project funding in this</b> <b>format make sense</b> (possible al- ternatives, leverage through sup- plementary funding, sufficient	Is an effective and plausible work schedule available? Have plausible and effective
	Does the R&D content con- tribute to <b>progress</b> as com- pared to the state of the art in science and technology?	funding, etc.)? Is there a particular <b>strategic fit</b> , especially for the realization of joint strategies (Fraunhofer,	targets been set along with real- istic goal achievement expecta- tions in terms of time and budget?
ology	To what extent is the approach <b>original</b> ?	Is a new development, expansion or supplementation of Fraunhofer	Are <b>targets</b> , <b>milestones</b> and <b>de</b> - <b>liverables</b> measurable? Is there a clear description of the
R&D / technology	How <b>cogent</b> is the ap- proach?	to be expected in terms of <b>busi-</b> <b>ness areas</b> or R&D portfolios? Do the prerequisites and potential	results to be presented, deci- sions to be made and possible consequences?
R8		for a long-term strategic re- search orientation apply?	Is there an effective and plausi- ble link between milestones and deliverables in relation to the project goals?
			Is there a suitable concept for validation of the results?
			Is the necessary <b>scientific, tech-</b> <b>nical and operational infra-</b> <b>structure in place</b> ?
			ls it plausible that the project will be eligible for follow-up funding?

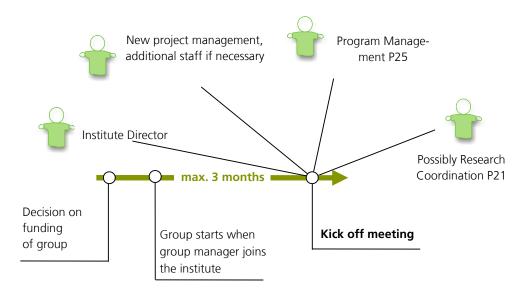
	Excellence	Fulfillment of pro-	Implementation
	How outstanding is the approach of the project?	<b>gram objectives</b> How well does the project fit into the specific program and its strategic ob- jectives?	What level of quality and efficiency is re- flected in the planned implementation?
Transfer / market	Does the envisaged solution of- fer clearly recognizable bene- fits and advantages over known alternatives? Are the envisaged project results capable of standing their ground against external and internal competitors (IP, mar- ket position, networks, legal situ- ation, etc.)? Is it plausible to anticipate a re- search market of significant size? Is there significantly high reve- nue potential (from industrial contracts, licenses, spin-offs) in relation to the risk and funding amount? Is there a particular relevance with regard to Fraunhofer's so- cial mission?	Is there potential to generate significant and long-term <b>re-</b> <b>turns</b> ? Will a <b>new market</b> be created for Fraunhofer or an ex- isting one signifi- cantly expanded? Is the <b>fulfillment</b> of the "Fraunho- fer model" realistic in the long term? Will scientific visi- bility be possible (e.g. through publi- cations)?	Is there a <b>convincing transfer strategy</b> in the relevant dimensions of exploitation and a viable <b>business model for the</b> <b>participating institutes</b> (business plan, revenue potential and probability, range of scenarios)? Is there a <b>plausible follow-up potential</b> <b>with regard to industrial orders</b> ? Is there a <b>demonstration of sufficient</b> <b>knowledge regarding internal and ex- ternal competitors</b> as well as the market situation and dynamics? Is an <b>effective and plausible strategy</b> <b>in place with regard to property</b> <b>rights</b> ? Is the <b>intended unique positioning or</b> <b>added value</b> correctly outlined?

# **Project** path

3

### 3.1 Project initiation

Once the Evaluation Committee has arrived at a positive decision, the institute receives a "letter of appointment" as formal confirmation so as to be able to initiate the appointment process with the candidate. The project starts on the date the new Attract group manager joins the institute, which must coincide with the start date as specified in the application. The earliest date is the 1<sup>st</sup> of June or the 1<sup>st</sup> of January. It is not possible to post accounting entries for the project prior to this date. The project initiation phase is shown in figure 2.



#### Figure 2: Project initiation

Kick off meeting
 No later than three months after the project start, the obligatory kick off meeting takes place, attended by the Institute Director, the Attract group manager, new employees if required and Mr. Motz-Edel representing Program Management. For the purpose of project management, subgoals and interim results have to be defined that are to be conclusively agreed on no later than at the kick-off meeting.
 Milestones
 The milestones must be plausible and measurable and are anchored in the funding notification. In particular, it is necessary to specify the results to be submitted for each milestone and the decisions to be taken (e.g. termination of subprojects, new focus areas, marketing measures, etc.) as well as potential consequences or termination crite-

eas, marketing measures, etc.) as well as potential consequences or termination criteria. The recommendation is for five milestones to be defined at 12-month intervals. Reports are to be submitted to P25 for the milestones. The so-called **"critical milestone"** is to be set for the end of the third year of the project. For the critical milestone, a mandatory **status meeting** is held at the institute (see section 3.2).

#### Funding notification

The official **funding notification** is sent out in the project initiation phase after the kick-off meeting has been held and milestones have been defined. It is signed by Director 2PV of Headquarters, representing the Executive Board of the Fraunhofer-Gesell-schaft, and Mr. Motz-Edel, representing Program Management.

At the beginning of the project, the approved **funds** are only released for a three-year project period, with the funds for project years 4 and 5 being initially blocked. After a successful interim evaluation and after the status meeting relating to the critical mile-stone has been held after a three-year project period, funds are released for the remaining two years.

## 3.2 Project implementation

The protagonists involved carry out the project in partnership based on the work schedule elaborated during the project initiation phase. The project process is shown in .figure 3.

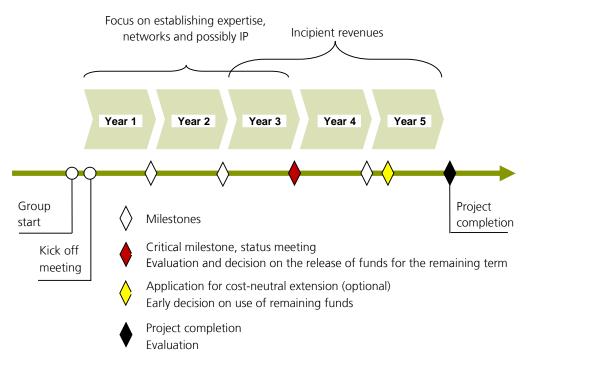


Figure 3: Project implementation

During the course of the project, the project management applies quality assurance measures in accordance with standard Fraunhofer-Gesellschaft operating procedures. **Milestone tracking** is carried out by P25 on behalf of the Evaluation Committee. The group manager keeps Program Management updated on the achievement of milestone goals in the form of milestone reports. The reports are based on the template "Milestone Report Attract" which is available for download on the Fraunhofer intra-

For the **"critical milestone"**, a detailed report is to be submitted after a three-year project period which specifically contains an updated market analysis and a look ahead to the further project duration and strategic planning (continued existence of the group at the institute after completion of Attract, group manager's prospects at the institute, organizational development of the group, etc.).

net<sup>1</sup>.

Project path

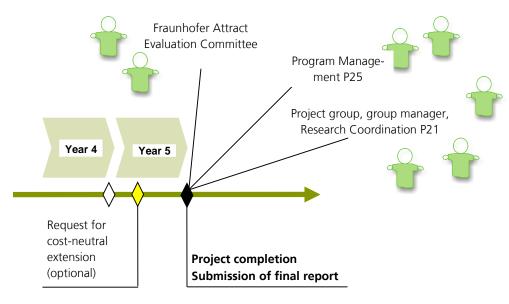
Funds

Critical milestone report

Project path	The recommendation is to hold a <b>colloquium</b> on the critical milestone at the institute for the purpose of interim evaluation of the Attract group, with the participation of
Interim evaluation with colloquium and status meeting	Program Management, cooperation partners and any interested colleagues at the insti- tute as well as other stakeholders. In addition, a <b>status meeting</b> should ideally be held following the colloquium to formally discuss and decide on the development prospects of the respective group manager. Dr. Motz-Edel, Program Management, conducts the status meeting with the Institute Director and the Attract group manager. Based on the report, colloquium and status meeting, the funds are released for the remaining dura- tion of the Attract project, providing the evaluation is positive. A decision regarding early termination in the event of non-achievement of the critical milestone goals is taken by the Evaluation Committee at the request of P25 and the respective Institute Director (on this point, see also section 3.3).
Industrial revenues	From the fourth year of the project at the latest, the group should generate initial revenues in order to support the transfer mission and initiate establishment of the group at the Fraunhofer Institute after the funding phase (fulfillment of the "Fraunhofer Model"). Attract groups are not subject to any Rol requirement during the funding period, however.
Project-related advanced training	Funding of the selected scientists has the character of a "sponsorship award". Within Fraunhofer, the "award winners" receive special personal support above and beyond provision of equipped work facilities. This includes personal, professional and manage- ment-oriented further development opportunities (academic qualifications such as ha- bilitation or the equivalent are not the primary focus here). Program Management, the respective superior and HR Development at the institute advise Attract group managers on suitable measures and support them in developing an individual advanced training schedule. The costs of the advanced training courses are to be paid for out of the At- tract funding budget (C13 contact details, see section 1.3.3).
Group manager networking meetings	The Attract group managers together form an internal Fraunhofer network that ex- changes information on a cross-disciplinary basis. An annual meeting of all sponsored scientists supports the Fraunhofer-wide transfer of expertise and close networking among participants. Individually tailored non-specialist qualification opportunities are offered in connection with the group manager meetings.
	3.3 Project completion
	Final success monitoring of the project is carried out during the project completion phase. Success is deemed to have been achieved if the objectives listed in section 1.1 have been met. In particular, the group manager is to have taken up a responsible posi- tion at the institute, new competencies and business areas are to have been established and the transfer of research outcomes to application is to be verifiable. The project completion phase is shown in figure 4.
Application for cost-neutral extension	A sponsored group can submit an <b>application for cost-neutral extension</b> no earlier than the beginning of the final project year. This must contain a detailed description of achievements to date as well as the planned further development of the project or the Attract group and its area of research. An updated budget plan must also be submitted. The aim is to carry out an early evaluation of the project and consider the possibility of the group's continuation at the institute in order to increase planning reliability. In principle, an extension of up to one year is possible. The extension must be supported by the Institute Director (or a representative appointed by the institute and re-

sponsible for the Attract group). The application is submitted to P25 and can be combined with a milestone report. Once again, the basis for this is the template "Milestone Report Attract", which is available for download on the Fraunhofer intranet<sup>1</sup>.

Project path



#### Figure 4: Project completion

The following criteria apply to the allocation of unspent funds:

- Retention of the group manager at the institute
- Further development of the group and the research field at the institute
- Measurable scientific output
- Successful transfer of research results to applications (e.g. through research contracts from industry, licensing of research results or a spin-off)
- Public revenues
- Reduced use of internal funding due to expenditure being covered by external revenues (foreseeable funding of the group according to the "Fraunhofer Model")
- Plausible work schedule, cost projection and exploitation plan for the project extension phase

In the event of a positive evaluation, <b>unspent funds are released</b> for a phase of up to one year after the initially proposed project completion. Depending on the fulfillment of the evaluation criteria, unspent Attract funds are either reduced, canceled or credited to the project.	Unspent funds
No later than six months after the end of the project, the group submits a <b>final report</b> via P25 to the Fraunhofer Attract Evaluation Committee. The report is based on the "Final Report Attract" template available for download on the Fraunhofer intranet <sup>1</sup> . <b>The final report is mandatory</b> , and the Evaluation Committee reserves the right to reclaim Attract funding from the institute if the final report is not submitted.	Final report

Collective evaluation of the final reports is intended to provide a comprehensive overview of achievements of the Attract program and identify any potential difficulties involved with a view to ensuring ongoing quality assurance and continuation of the program. Project path

Premature project termination

**Project cancellation** may occur if it is foreseeable that the substantive objectives cannot be achieved or the Attract group manager leaves the institute prematurely. In such cases, an immediate suspension of funds comes into effect by agreement between P25 and the Institute Director. P25 and the Institute Director (or a designated representative) then jointly discuss further action. With the support of the institute, P25 prepares a statement for the Evaluation Committee regarding the following points:

- Reasons for premature project termination
- Presentation of scientific results and transfer accomplishments to date
- Organizational development of the Attract group
- Planned continued employment of Attract group employees
- Presentation of the costs posted up to premature project termination and proposal for accounting of the funds

After discussion by the Evaluation Committee, P25 informs the Institute Director that it has decided to implement formal closure of the Attract project.

## 4 Contractual matters

Contractual matters

Once a decision has been arrived at by the Evaluation Committee, the Institute Director responsible for the Attract group under application is informed of the eligibility of the application. If the application is successful, the group manager is to start work at the institute as stated in the application. In justified exceptional cases, the start date may be postponed by up to six months after consultation with P25. Funding always starts when the group manager joins the institute. The earliest date is the 1<sup>st</sup> of June or the 1<sup>st</sup> of January.

## 4.1 Contact Persons

The Fraunhofer hiring procedure is carried out in accordance with the usual processes and practices of the Fraunhofer-Gesellschaft HR Department: https://info.fraunhofer.de/personal). The following contacts at the institutes and at Headquarters are responsible for handling contracts:

### 4.1.1 Employment contract

*Institute contacts:* HR Manager, Institute Director and Head of Department

Headquarters contact (in connection with professorship): Ms. Marion Humberg, Head of HR Management for Top-Tier Management, Department 1C Human Resources and Corporate Culture **2** 089/1205-2020; marion.humberg@zv.fraunhofer.de

General contact at Headquarters:

Mr. Peter Frühwirt, Head of HR People Management, Department C14 28 089/1205-2200; peter.fruehwirt@zv.fraunhofer.de

Note:

Contact with Ms. Humberg or Mr. Frühwirt is usually initiated by the HR managers at the institute. Personnel data (job description and evaluation, details of pay group/salary, personnel questionnaire, questionnaire for determining social security obligations, etc.) are compiled by the HR managers at the Fraunhofer Institute and sent to the responsible contact persons at Fraunhofer Headwuarters for assessment under collective bargaining law, labor law and, where applicable, civil service law.

### 4.1.2 Other contractual issues (e.g. cooperation agreement, patents)

*Institute contacts:* HR managers, Institute Director and Head of Department

# Contacts at Department C21 Strategic Collaborations, International Shareholdings and Copyright:

The department can be reached at the general e-mail address

2C-teamassistenz@zv.fraunhofer.de.

Dr. Silja Krekel, attorney-at-law

🖀 089/1205- 2819; silja.krekel@zv.fraunhofer.de

Ms. Alexandra Sappler, in-house attorney

2089/1205-2843; alexandra.sappler@zv.fraunhofer.de

Contacts at Department A22 Patents:

This department can be reached via the general e-mail address patent@zv.fraunhofer.de. Emails sent to this address are forwarded internally to the person responsible.

Note:

Contact with Departments C21 and A22 is usually initiated by the department heads at the institute concerned.

### 4.2 Linking of the Attract group to a professorship

In recent years, many Attract group managers have taken up professorships at the beginning of the project or during the course of the project. If this is the case, the contacts at Headquarters (Department 1C Human Resources and Corporate Culture and Department C21 Strategic Collaborations, International Shareholdings and Copyright) must be informed at an early stage – i.e. immediately after the university has been contacted and in any case before the start of appointment negotiations – to provide notification of the planned change or the arrangements for the work/employment relationship; the contractual partners involved must be named.

Here, care must be taken to ensure that the Attract group manager and the institute are provided with details of the various options for collaboration between the Fraunho-fer-Gesellschaft and the university as well as the legal conditions.

Before (!) negotiations with the university begin, remuneration must be negotiated with Fraunhofer (with 1C via the institute). The only instance in which this does not apply is if the Attract group management activity is pursued as secondary employment.

Here is a summary of some of the main information required by the contacts in Departments 1C and C21 from the candidate and the co-applying Fraunhofer Institute in order to ensure rapid processing of the contract:

- Detailed description of the concept for the mutual link, including information on personnel structure and, if applicable, the scope and resources of the group manager's respective research groups
- Content of any agreements already concluded with or promised by the university regarding the arrangements for the link to a professorship (W1/W2/W3 with or without tenure track) and regarding resources.
- Denomination of the professorship and type of professor position that may be available at the university (Jülich, Berlin or Karlsruhe model see section 4.3 on this point)

The following agreements and contractual matters are usually negotiated and agreed upon, depending on the desired form of simultaneous integration of the candidate as a professor at the university and as a Fraunhofer group manager, and according to the planned intensity of cooperation with the university:

- Cooperation agreement between the Fraunhofer-Gesellschaft and the university, in particular to regulate the appointment and funding model (see section 4.3) for the professorship and in order to agree on arrangements regarding the ownership and exploitation of IP rights to which the professor and the research group members involved in the cooperation are entitled
- Coordination of remuneration between professor and Fraunhofer-Gesellschaft
- Appointment negotiations with the university

- Employment or service contract between the professor and Fraunhofer-Gesellschaft
- Appointment as a civil servant by the university or state/ private employment contract between professor and university
- Other additional agreements as required

Experience has shown that an average period of six months can be expected to pass from the first contact with Headquarters to the signing of contracts agreed on by both contracting parties. Negotiations with universities that do not yet cooperate with the Fraunhofer-Gesellschaft and foreign universities sometimes require a much longer coordination phase.

### 4.3 Appointment models at universities

The Federal Government, Länder, research institutions and universities have for years promoted and developed joint or mutually agreed appointment models to the reciprocal benefit of the participating university and non-university institutions. The instrument of the joint appointment is of great importance in research and innovation policy, since it ensures a particularly sound link between university and non-university research. To a lesser extent, joint or mutually agreed appointments also exist with universities of applied sciences, although cooperation here can only take place here on a regular basis under a part-time employment model.

When establishing arrangements in a specific case, the parties involved should use one of the models that have been practiced for many years:

### • Jülich model

Immediately after appointment as a professor (usually to fill a vacancy that does not place a strain on the faculty's staffing plan), those appointed are granted leave of absence to take up research activities at Fraunhofer, with no remuneration. The professor receives an employment contract and salary from Fraunhofer, and Fraunhofer pays a pension supplement to the state in the case of civil servants. As a rule, the professor has a teaching commitment amounting to two semester hours per week, junior professors four semester hours per week (six semester hours per week after evaluation), receives only limited resources or none at all at the university and has no duties (academic administration or similar) in the faculty. In the event of a higher-level teaching commitment, the university must reimburse Fraunhofer 7.5% of the personnel costs for each additional semester hour per week, and any pension supplement to be paid is reduced accordingly.

#### • Berlin model

The individual is appointed as a professor (usually to an unremunerated position), receives resources at the university and has all the rights and obligations of a professorship at the faculty. In this case, with teaching commitments reduced to two semester hours per week, the funding model essentially provides for a reimbursement of 100% of the personnel costs by Fraunhofer to the university and – in the case of civil servants – payment of a pension supplement to the state. Where a teaching commitment amounts to three or more semester hours per week, 7.5% is deducted from the personnel costs per semester hour and borne by the university itself; any pension supplement due is reduced accordingly.

#### • Karlsruhe model

Appointees receive a remunerated position and have all the rights and obliga-

Contractual matters

Contractual matters

tions of a professor at the faculty. The activity as leader of the Fraunhofer Attract group is carried out in the form of secondary employment, to be approved by the university and remunerated separately by Fraunhofer. In individual cases, a reduction of the teaching load may be agreed on.

In special situations, modified forms of organization may be in the interests of the parties involved; when establishing concrete arrangements for joint appointments, particular importance is attached to establishing appropriate regulations that are as straightforward as possible.

## 5 Finance

The maximum funding amount over the entire term of five years is  $\leq 2.5$  million (excluding depreciation). This is used to finance the Attract group, consisting of the group manager, 3-4 additional new employees (e.g. postdoc, doctoral student/doctoral student, TA; temporary employment contracts are usually issued for the duration of the project) as well as material and investments. Since Fraunhofer Attract is intended to promote the growth of the institute in terms of quality and strategy, the personnel resources are to be used exclusively for new employees. Only in exceptional cases, after consultation with P25, may employees already employed at the institute be taken on by the Attract group. The exact composition of the group is the responsibility of the group manager in coordination with the Institute Director.

**Half** of the funding amount is paid by the Fraunhofer Institute at which the Attract group is to be based and the other half by Headquarters.

Applications will be submitted via SAP.

The following information is only needed at the Fraunhofer Institutes to perform project calculation and administration for the Attract group in SAP software and therefore only provided in German.

### 5.1 Bewilligung

Nach der Gutachterausschusssitzung werden die Institutsleitungen über die Bewilligung oder Ablehnung der Vorhaben informiert. Damit kann das Einstellungsverfahren für die neue Gruppenleitung beginnen. Der Arbeitsbeginn der Gruppenleitung am Institut sollte wie beantragt erfolgen. In begründeten Ausnahmefällen ist nach Rücksprache mit P25 eine Verschiebung des Starttermins um bis zu ein halbes Jahr möglich. Der schriftliche Förderbescheid wird nach Durchführung des Kick-Off-Meetings und Definition der Meilensteine (s. Abschnitt 3.1) zugestellt.

Die Attract-Fördermittel der zweiten Phase (4. + 5. Jahr) sind bis zur positiven Evaluation des kritischen Meilensteins vorläufig gesperrt. Nach positiver Evaluation werden die Fördermittel für die zweite Phase freigegeben.

## 5.2 Abrechnung

Beim Jahresabschluss (14. Lauf im Januar des Folgejahres) wird von P25 die Abrechnung des Projekts vorgenommen. Der abzurechnende Betrag ergibt sich unter Berücksichtigung des verfügbaren Solls <u>nach</u> Abzug der AfA in der Regel <u>zu 50 % der Istkosten des vergangenen Jahres</u> (Betrieb + Investitionen). Fremdleistungen werden nur berücksichtigt, wenn sie im Antrag begründet und genehmigt bzw. nachträglich vereinbart worden waren.

Um die zeitliche Flexibilität im laufenden Projekt zu ermöglichen, werden im laufenden Jahr verausgabte Fördermittel mit den gesamten Projekt-Fördermitteln verrechnet. Minder- und Mehrverbrauch von bewilligten Fördermitteln in der jeweiligen Jahresscheibe werden in die folgende(n) Jahresscheibe(n) bis zum Ende der Laufzeit übertragen bzw. abgegolten. Angefallene Kosten, die nicht durch die Fördermittel abgedeckt werden, gehen automatisch zu Lasten der Grundfinanzierung des Fraunhofer-Instituts.

Falls es im Projektverlauf bei den in den Haushalt eingestellten Mitteln zu bleibenden Abweichungen kommen sollte, müssen diese Änderungen P25 (Dr. Markus Motz-Edel) durch die Projektleitung mitgeteilt werden und eventuell durch eine Änderung der Kalkulation nachvollzogen werden.

### 5.3 Überwachung

Die Gesamtüberwachung, auch der Fördermittel, wird von P25 vorgenommen. Die Fraunhofer-Institutsverwaltung (Controlling) stellt die Kalkulation und Finanzierung ein. Die Bebuchung liegt in der vollen Verantwortung der Instituts- bzw. der Projektleitung.

Für weitere Fragen steht Ihnen Milena Abrasheva, P25, 🕿 089/1205-8348, milena.abrasheva@zv.fraunhofer.de gerne zur Verfügung.