InnoHealth China 2020

InnoHealth China is the current campaign as constituent part of the initiative „International Research Marketing” of the German Federal Ministry of Education and Research for the period of 2019-2020 led by the Fraunhofer-Gesellschaft. The campaign aims to connect the Chinese and the German healthcare research sector also involving small and medium enterprises (SME) and start-up companies. Main topics are eHealth and Bioeconomy.

The campaign starts with a Call for Ideas & Innovation (16th September - 16th December 2019) addressing researchers from German institutions as well as representatives from the German Mittelstand and start-ups, with innovative and application-oriented ideas, technologies, products and/or processes in healthcare. An independent expert panel will select a total of 10 Research-SME-Tandems – consisting of 10 researchers and 10 SME representatives – to join the campaign.

These tandems will attend the next step of InnoHealth China, the Matchmaking Tour from 9th-13th March 2020 to China. This tour through China’s health institutions and companies aims to initiate a network between German and Chinese scientists, researchers and entrepreneurs. The German participants can also survey the local healthcare and research market.

During the Matchmaking-Tour, potential Chinese partners who will be selected by the Research-SME-Tandems, will participate at the German R&D Tour from 9th-13th November 2020 learning about the Land of Ideas: Germany! This 1-week tour will lead the Chinese experts to exclusive healthcare institutions, clusters and universities.

During the Idea2Project Workshop at the Innovationstag Mittelstand in May/June 2020, the German Research-SME-Tandems will meet representatives and stakeholders of German Federal Ministries and other funding institutions. This will offer the chance to learn about funding programmes for possible project financing.